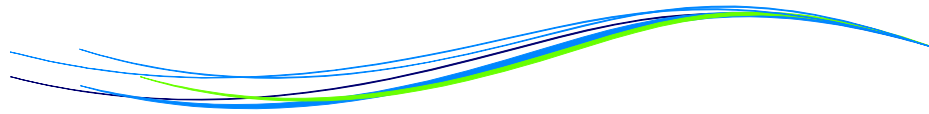


# CALL FOR ARTISTS



**August 15, 2019**

## **Public Art Opportunity: *Traffic Utility Box Art for Kennewick, Washington***

A Program of Kennewick Arts Commission

In partnership with STCU

The Kennewick Arts Commission is soliciting proposals for digital artwork for vinyl wrapping of traffic utility boxes throughout the city. The objective is to infuse art on an otherwise utilitarian surface, discourage graffiti and beautify street corners in Kennewick.

**ARTWORK:** The spirit of the art should reflect the theme of the zone in which the traffic box is located. [Art Opportunity Zone Description](#) and [Map](#) are available on our website at [Go2Kennewick.com/Art](http://Go2Kennewick.com/Art) and listed at the end of this document.

Approved and funded locations:

- S Washington St and W 1<sup>st</sup> Ave (Historic Downtown)
- Fruitland St and W Kennewick Ave (Historic Downtown)-art for this traffic box should reflect the historic homes and businesses in the area.
- S Dayton St and W 1<sup>st</sup> Ave (Historic Downtown)

Additional utility box locations:

Utility boxes are located throughout the city with potential to be wrapped in art. Submitted art not selected for above locations will be kept on file. Art may be approved for a utility box in a different location than what is currently funded. If/when additional funding becomes available, you will be contacted if your art is selected for placement or for further development.

Because of the public nature, artwork may not contain advertising, religious art, sexual content, violent or other content unsuitable for all ages and cannot convey political partisanship.

**BUDGET:** Selected artists will be awarded \$400 per box. Artists can submit up to 4 designs.

**ELIGIBLE ARTISTS:** Artists or teams living in the Pacific Northwest may apply. Submitted designs must be original works of the artist and in compliance with all existing copyright laws.

**DEADLINE:** Submittals must be received no later than **4:30 pm, Friday, November 1, 2019.**

## Details of City of Kennewick Arts Commission Call to Artists

### Artist Requirements

- The artist must be an individual artist or team residing in the State of Washington, Oregon or Idaho.
- The artist must specify contact information including physical address.
- The artist is asked to submit evidence of work experience and past projects as they relate to this call specifically addressing evidence of:
  - Experience relevant to this type of project.
  - Experience working with other design professionals and with other community agencies.
  - Availability/ability to begin work in a timely manner and meet project schedules.

### Application Guidelines

Submit **electronic or paper copy** of the following:

- Cover letter (1 page) including a brief statement of your interest in the project, collaborative skills, relevant experience and technical ability and a brief narrative conveying how the art addresses the project criteria.
- No more than 4 different preliminary conceptual designs. Submit conceptual design drawing for each proposal that meets criteria above and examples of the flexibility of each design (if any beyond size and color) for adaptation in future installations. Each proposal should be clearly marked including title. The identification list for digital images should be a PDF, and must include the artist/contractor's name, number corresponding to the appropriate photo image and title of work.
- Current resume(s) of the artist and any other team members including residence (2 page max.).
- Up to 6 relevant projects reflecting your past work.

Do not submit original artwork, books, or other materials, as they will not be considered.

No submitted materials will be returned unless the Artist so requests and includes an appropriate postage paid envelope with the proposal. Staff will make every effort to assure the safe handling of your materials; however, the KAC takes no responsibility for loss or damage. **Incomplete or late submissions will not be considered.**

### Selection Process

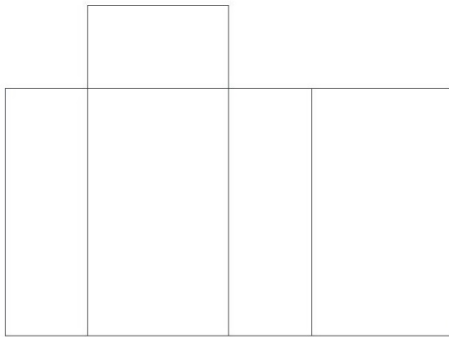
Following the November 1st submission deadline, the Kennewick Arts Commission will conduct the preliminary review of all artist proposals. A recommendation will be submitted to the sponsor (STCU) and City Council. **The Kennewick Arts Commission reserves the right to reject all proposals.**

The Kennewick Arts Commission will review the proposals, hold a public hearing to consider the proposals and select proposals from one or more artists for further consideration, and provide a recommendation to STCU. The selected artist(s) may be asked to refine their proposal(s) until such time as an acceptable proposal(s) is selected. The proposals may be presented to citizens. The selected proposal will be presented for review by Commission members and city staff for input as to conformance with Opportunity Zone theme. The Kennewick Arts Commission and/or the sponsor reserve the right to reject all proposals. The City Council of the City of Kennewick has final approval authority.

### Design and Installation

Upon approval of a preliminary concept, the selected artist(s) will produce a final digital submission at a minimum of 20" x 36" and 600 dpi for the selected location(s). The final artwork will include a completed [W-9 form](#) to expedite payment to the artist. City staff will coordinate the production progress and installation of the artwork. Commissioners appointed by the KAC to represent the art

zones throughout the city will conduct periodic inspections of artwork to assure compliance with the approved design and report back to the full Commission.



Dimensions: 78”H x 44”W x 29”D

### **Contact and Submittal Information**

Artists may direct questions or requests by contacting **KAC member Melanie Blatman at 509-551-6855 or melanie.a.blatman@gmail.com**

**All submittals are to be delivered no later than 4:30pm, November 1, 2019 to:**

**City of Kennewick  
Kennewick Arts Commission  
Attn: Rohana Carmichael  
210 W 6<sup>th</sup> Ave, Kennewick, WA 99336**

## Historic Downtown

### History & Heritage

Historic Downtown Kennewick is a key economic and cultural resource. It is the origin of our community, the place where Kennewick began. In addition, this opportunity center is recognized as the art hub of the larger Tri-Cities community. The Downtown continues to be buoyed by considerable personal and economic investment in the visual arts, and is ripe for additional investment. To advance a cohesive aesthetic focus, artwork installed in this zone should be in some way related to, or representative of, its history and heritage.

#### Suggested Themes

##### **Transportation**

Steamboats

Railroad

Bicycling

##### **Historic Happenings**

Grape Festival

City of Tranquility (1938)

##### **Early Settlers or Investors**

Historic Homes

First business in Kennewick

##### **Historic Stages of Kennewick**

Northern Pacific Railroad Camp

Yakima Irrigation and Improvement Company

Northern Pacific Railroad Irrigation Project

Hanford Bedroom Community