

City of Kennewick
Diversity Commission
March 22, 2017
Meeting Minutes

1. ATTENDANCE:

Zelma Jackson Maine called the meeting to order at 6:37 pm.

Commission and Staff Present: Zelma Jackson-Maine, Uby Creek, Brenda Still, Nichole Banegas, Ed Frost, Clarence Hill III, Evelyn Lusignan and Jackie Aman.

2. ACTION ITEMS

- A motion was made by Uby Creek and seconded by Brenda Still to approve the 3/1/17 minutes. The minutes were unanimously approved.
- Clarence Hill came in dancing with Mardi Gras paraphernalia, music and beads. He is from New Orleans born and raised. His family goes back to slavery times. He brought in a wonderful King Cake to share with all.
- The schedule for the rest of the Commission to share their culture will be Uby, Brenda, and then Ed Frost.
- Quick review of Commission goals, expectations and conducting meetings.
- Ed Frost asked about his suggestion to have Bob Parks and Leo Perales come speak to the commission. Zelma said she had the final version of the proposed resolution that was provided to City Council and passed out a copy to each Commissioner. Majority of Commissioners expressed that having a copy of the proposed resolution was sufficient at this point for informational purposes and want to continue focus on current tasks.

3. DISCUSSION ITEMS

- Evelyn Lusignan provided examples of previous City surveys and then went through each question on the draft Diversity Commission survey. Comments and suggested changes to survey:
 1. Use elementary schools vs middle schools for determining geographical areas of respondents.
 2. Change age ranges to 14-18 and 19-24 for the first two ranges and 65 and older for the top range.
 3. Add "prefer not to answer" to the gender question.

4. For ethnic groups will check with classifications that Governor's Office provides as well as the Kennewick School District.
 5. Diversity Factors – have respondents select top two choices.
 6. Want to have way to assign overall rating based on survey results so that the rating could be used as base for possible future surveys.
 7. No change.
 8. Hyphen between decision and making.
 9. No change.
 10. Change question to "I would recommend living in Kennewick to others."
 11. No change.
 12. Change diversity events in Kennewick instead of annual diversity fair.
- Outreach Strategy – Evelyn mentioned ways to promote survey to include media engagement. Zelma – suggested May June to start outreach. Responses to survey – the majority respond in the first few days and last from one to three weeks. Try to release the survey before June 10th. Next task is to identify gate-keeper organizations.
 - Next meeting is April 12th and then again on April 26th – Nichole will be absent April 26th.
 - Meeting was adjourned at 8:50 by Chairperson Zelma Jackson-Maine.

Jackie Aman
Executive Assistant